



741 FM 1189, Brock, TX 76087  
817-613-8844 Main Building & 817-945-8006 Red Barn  
[bcd@brockcountryday.org](mailto:bcd@brockcountryday.org) or [director@brockcountryday.org](mailto:director@brockcountryday.org)

## Privacy Policy Website/Online

Protecting your private information is our priority. This Statement of Privacy applies to [www.brockcountryday.org](http://www.brockcountryday.org) and Healthy Concepts, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Healthy Concepts, Inc. include [www.brockcountryday.org](http://www.brockcountryday.org), Brock Country Day, Brock Country Day Early Education Center, Brock Country Day electronic records and usage of apps/software through KIDSREPORT and ProCare and [brockcountryday.org](http://brockcountryday.org). The Brock Country Day website is a daycare services site. By using the Brock Country Day website, you consent to the data practices described in this statement.

### Collection of your Personal Information

BrockCountryDaymaycollectanonymousemographicinformation,whichisnotuniquetoyou, such as your:

- Age
- Gender

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### Sharing Information with Third Parties

Brock Country Day does not sell, rent or lease its customer lists to third parties.

Brock Country Day may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Brock Country Day, and they are required to maintain the confidentiality of your information.

Brock Country Day may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Brock Country Day or the site; (b) protect and defend the rights or property of Brock Country Day; and/or (c) act under exigent circumstances to protect the personal safety of users of Brock Country Day, or the public.

### Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Brock Country Day. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Brock Country Day website.



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### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act.
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

Brock Country Day does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **E-mail Communications**

From time to time, Brock Country Day may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

To improve our Services, we may receive a notification when you open an email from Brock Country Day or click on a link therein. If you would like to stop receiving marketing or promotional communications via email from Brock Country Day, you may opt out of such communications by clicking on the UNSUBSCRIBE on our website [www.brockcountryday.org/unsubscribe](http://www.brockcountryday.org/unsubscribe).



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### **Changes to this Statement**

Brock Country Day reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

Brock Country Day welcomes your questions or comments regarding this Statement of Privacy. If you believe that Brock Country Day has not adhered to this Statement, please contact Brock Country Day at:

Healthy Concepts, Inc.  
dba Brock Country Day  
741 FM 1189  
Brock, Texas 76087

Email Address: [bcd@brockcountryday.org](mailto:bcd@brockcountryday.org)  
[director@brockcountryday.org](mailto:director@brockcountryday.org)  
[admin@brockcountryday.org](mailto:admin@brockcountryday.org)

Telephone number:  
817-613-8844 Main Building  
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Effective as of July 26, 2020

Signature on Parent Handbook Acknowledgment Form